

高等公共事務管理(張瓊婷老師、蔡錦昌老師授課)公告考試範圍說明，
本科兩位老師出題分數各占50%

1. Players and the rules of the game: Who and what are involved?
Snyder, Timothy. 2019. *On Tyranny* 暴政. 聯經
2. Theory-based evaluation
Banerjee, Abhijit V. & Duflo, Esther. 2020. *Good Economics for Hard Times* Ch2
From the Mouth of the Shark 艱困時代的經濟學思考，Ch2. 春山
3. Evidence & math in social science
Piketty, Thomas. 2014. 二十一世紀資本論，Ch6 二十一世紀的資本所得與勞
務所得相對占比. 衛城
4. Implications of loss & gain in justice
Richard H. Thaler (2009) 贏家的詛咒:不理性的行為，如何影響決策?Ch6
稟賦效果、損失趨避及現狀偏誤 + Ch5
5. Cost Benefit Analysis (CBA) & Cost Effectiveness Analysis (CEA)
Zimbalist, Andrew. 2016. *Circus Maximus: The Economic Gamble Behind
Hosting the Olympics and the World Cup* 奧運的詛咒，Ch3 短期經濟效應 +
Ch4 長期經濟效應. 八旗
6. Randomized Control Trial
Banerjee, Abhijit V. & Duflo, Esther. 2016. *Poor Economics* 窮人經濟學，
Ch2 十億人餓肚子、Ch3 (全球)更健康有那麼容易嗎? 群學
Akerlof, George A. & Shiller, Robert J. 2020. 釣愚 導論 誘餌無所不在: 釣愚
均衡. 遠見天下
7. So-called experts & Pandora's Box
Sennett, Richard. 2021. *Craftsman* 匠人，Ch1 苦惱的匠人. 馬可孛羅
Crawford, Matthew B. 摩托車修理店的未來工作哲學，Ch2 思考與實作的區
別. 大塊

PAM708 高等公共事務管理 Advanced Public Affairs Management

時間地點：星期三 13:10-16:00/ CM1035

授課教師：蔡錦昌

Email: cctsai0624@mail.nsysu.edu.tw

Office hour: 星期二 10:00-12:00; 星期四 15:00-17:00 (請先 email 預約)

課程參考書 (蔡老師部分)

Bozeman, B. (2007). *Public values and public interest: Counterbalancing economic individualism*. Georgetown University Press.

課程進度 (蔡老師部分)

時間/ 堂次	主題	指定閱讀文獻
9 (4/16)	政府：傳統與當代 思潮 Government: Traditional and Contemporary Thoughts	<ol style="list-style-type: none"> 1. Bozeman, B. (2007). Ch1-4 2. Hood, C. (1991). A public management for all seasons? <i>Public Administration</i>, 69(1), 3–19. 3. Denhardt, R. B., & Denhardt, J. V. (2000). The New Public Service: Serving rather than steering. <i>Public Administration Review</i>, 60(6), 549–559. 4. Svara, J. H. (2001). The myth of the dichotomy: Complementarity of politics and administration in the past and future of public administration. <i>Public Administration Review</i>, 61(2), 176–183. 5. Raadschelders, J. C. (2008). Understanding government: Four intellectual traditions in the study of public administration. <i>Public Administration</i>, 86(4), 925-949. 6. Vogel, R., & Hattke, F. (2022). A century of Public Administration: Traveling through time and topics. <i>Public Administration</i>, 100(1), 17-40.
10 (4/23)	公共價值 (1) Public values (1)	<ol style="list-style-type: none"> 1. Bozeman, B. (2007). Ch5-7 2. Bozeman, B. (2002). Public-value failure: When efficient markets may not do. <i>Public Administration Review</i>, 62(2), 145–161. 3. Beck Jørgensen, T., & Bozeman, B. (2007). Public values: An inventory. <i>Administration & Society</i>, 39(3),

		<p>354-381.</p> <p>4. Meynhardt, T. (2009). Public value inside: What is public value creation? <i>International Journal of Public Administration</i>, 32(3-4), 192-219.</p> <p>5. Nabatchi, T. (2012). Putting the “public” back in public values research: Designing participation to identify and respond to values. <i>Public Administration Review</i>, 72(5), 699–708.</p> <p>6. Bryson, J. M., Crosby, B. C., & Bloomberg, L. (2014). Public value governance: Moving beyond traditional public administration and the New Public Management. <i>Public Administration Review</i>, 74(4), 445–456.</p>
11 (4/30)	公共價值 (2) Public values (2)	<p>1. Bozeman, B. (2007). Ch8-10</p> <p>2. Moore, M. H. (2014). Public value accounting: Establishing the philosophical basis. <i>Public Administration Review</i>, 74(4), 465-477.</p> <p>3. Van der Wal, Z., Nabatchi, T., & de Graaf, G. (2015). From galaxies to universe: A cross-disciplinary review and analysis of public values publications from 1969 to 2012. <i>American Review of Public Administration</i>, 45(1), 13–28.</p> <p>4. Bozeman, B., & Johnson, J. (2015). The political economy of public values: A case for the public sphere and progressive opportunity. <i>American Review of Public Administration</i>, 45(1), 61-85.</p> <p>5. Page, S. B., Stone, M. M., Bryson, J. M., & Crosby, B. C. (2015). Public value creation by cross-sector collaborations: A framework and challenges of assessment. <i>Public Administration</i>, 93(3), 715-732.</p> <p>6. Huijbregts, R., George, B., & Bekkers, V. (2022). Public values assessment as a practice: integration of evidence and research agenda. <i>Public Management Review</i>, 24(6), 840-859.</p>

12 (5/7)	政府與公民之關係 (1) Government-citizen relationships (1)	<ol style="list-style-type: none"> 1. Hupe, P., & Hill, M. (2007). Street-level bureaucracy and public accountability. <i>Public Administration</i>, 85(2), 279-299. 2. Thomas, J. C. (2013). Citizen, customer, partner: Rethinking the place of the public in public management. <i>Public Administration Review</i>, 73(6), 786-796. 3. Moynihan, D., Herd, P., & Harvey, H. (2015). Administrative burden: Learning, psychological, and compliance costs in citizen-state interactions. <i>Journal of Public Administration Research and Theory</i>, 25(1), 43–69. 4. Bozeman, B. (2019). Public values: citizens’ perspective. <i>Public Management Review</i>, 21(6), 817–838. 5. Ingrams, A., Kaufmann, W., & Jacobs, D. (2022). In AI we trust? Citizen perceptions of AI in government decision making. <i>Policy & Internet</i>, 14(2), 390-409.
13 (5/14)	政府與公民之關係 (2) Government-citizen relationships (2)	<ol style="list-style-type: none"> 1. Arnstein, S. R. (1969). A ladder of citizen participation. <i>Journal of American Institute of Planners</i>, 35(4), 216–224. 2. Fung, A. (2006). Varieties of participation in complex governance. <i>Public Administration Review</i>, 66(s1), 66–75. 3. Nabatchi, T., Sancino, A., & Sicilia, M. (2017). Varieties of participation in public services: The who, when, and what of coproduction. <i>Public Administration Review</i>, 77(5), 766–776. 4. Osborne, S. P. (2018). From public service-dominant logic to public service logic: are public service organizations capable of co-production and value co-creation? <i>Public Management Review</i>, 20(2), 225–231. 5. Shin, B., Floch, J., Rask, M., Bæck, P., Edgar, C., Berditchevskaia, A., ... & Branlat, M. (2024). A systematic analysis of digital tools for citizen participation. <i>Government Information Quarterly</i>, 41(3), 101954.

14 (5/21)	跨部門合作：政府 與企業 Cross-sector collaborations: Governments & Businesses	<ol style="list-style-type: none"> 1. Selsky, J. W., & Parker, B. (2005). Cross-sector partnerships to address social issues: Challenges to theory and practice. <i>Journal of Management</i>, 31(6), 849-873. 2. Hodge, G. A., & Greve, C. (2007). Public-private partnerships: an international performance review. <i>Public Administration Review</i>, 67(3), 545-558. 3. Ansell, C., & Gash, A. (2008). Collaborative governance in theory and practice. <i>Journal of Public Administration Research and Theory</i>, 18(4), 543-571. 4. Bryson, J. M., Crosby, B. C., & Stone, M. M. (2015). Designing and implementing cross-sector collaborations: Needed and challenging. <i>Public Administration Review</i>, 75(5), 647-663. 5. Kim, Y., & Darnall, N. (2016). Business as a collaborative partner: Understanding firms' sociopolitical support for policy formation. <i>Public Administration Review</i>, 76(2), 326-337. 6. Wang, H., Xiong, W., Wu, G., & Zhu, D. (2018). Public-private partnership in Public Administration discipline: a literature review. <i>Public Management Review</i>, 20(2), 293-316.
15 (5/28)	跨部門合作：政府 與非營利組織 Cross-sector collaborations: Governments & Nonprofits	<p><u>本週以網路大學線上課程方式進行</u></p> <ol style="list-style-type: none"> 1. Salamon, L. M. (1987). Of market failure, voluntary failure, and third-party government: Toward a theory of government-nonprofit relations in the modern welfare state. <i>Nonprofit and Voluntary Sector Quarterly</i>, 16(1-2), 29-49. 2. Najam, A. (2000). The four C's of government third sector-government relations. <i>Nonprofit Management & Leadership</i>, 10(4), 375-396. 3. Van Slyke, D. M. (2007). Agents or stewards: Using theory to understand the government-nonprofit social service contracting relationship. <i>Journal of Public Administration Research and Theory</i>, 17(2), 157-187. 4. Min, B. H. (2022). Hybridization in government-civil society organization relationships: An institutional logic perspective. <i>Nonprofit Management & Leadership</i>, 32(3), 409-428. 5. Toepler, S., Zimmer, A., Levy, K., & Fröhlich, C. (2023). Beyond the partnership paradigm: Toward an extended typology of government/nonprofit relationship patterns. <i>Nonprofit and Voluntary Sector Quarterly</i>, 52(1_suppl), 160S-186S.

16 (6/4)	跨部門合作：非營利組織與企業 Cross-sector collaborations: Nonprofits & Businesses	<u>期末報告口頭報告</u> 1. Seitanidi, M. M., & Crane, A. (2009). Implementing CSR through partnerships: Understanding the selection, design and institutionalisation of nonprofit-business partnerships. <i>Journal of Business Ethics</i> , 85, 413-429. 2. Austin, J. E., & Seitanidi, M. M. (2012a). Collaborative value creation: A review of partnering between nonprofits and businesses: Part 1. Value creation spectrum and collaboration stages. <i>Nonprofit and Voluntary Sector Quarterly</i> , 41(5), 726-758. 3. Austin, J. E., & Seitanidi, M. M. (2012b). Collaborative value creation: A review of partnering between nonprofits and businesses: Part 2: Partnership processes and outcomes. <i>Nonprofit and Voluntary Sector Quarterly</i> , 41(6), 929-968. 4. Bouchard, M., & Raufflet, E. (2019). Domesticating the beast: A “resource profile” framework of power relations in nonprofit-business collaboration. <i>Nonprofit and Voluntary Sector Quarterly</i> , 48(6), 1186-1209.
17 (6/11)	期末報告撰寫 Final paper writing	
18 (6/18)	期末報告繳交 Final paper submission	

評分標準（蔡老師部分）

1. 課程參與（Course participation）：10%

同學須準時出席，如有不克出席事由，請於上課前 email 告知。兩次無故未出席課程，本項分數歸零。同學除出席課程外，事前閱讀指定文獻，以及參與各項討論與課堂練習活動之投入程度將是參與分數之重要評量標準。

2. 主題摘要與批判（Topic Summary & Critique, S&C）：15%

同學需選擇上述課程進度其中一周的主題進行撰寫，此一作業包括兩個部分：

（1）綜整：將該周指定閱讀文獻之要旨進行整理；（2）批判：針對這些文獻的批判。同學須於所選擇之主題該周結束後的下周五前 email 繳交（如 5/14 課程的 S&C 請於 5/23 繳交）。以兩頁內進行撰寫（不含參考書目），單行間距，字體 12，文內引註和參考書目格式請依據 APA 格式/公共事務領域期刊協同格式撰寫。評量重點：有關綜整的部分，同學需要能找出該周文獻的幾個核心要旨分段呈現，每段話需有主題句，並以該周文獻的內容支撐主題句的論述，請勿

以每段寫一篇文章摘要的方式呈現。有關批判的部分，同學需要針對該周文獻進行批判性的檢視，點出這些文獻可能的不足之處和限制所在，但批判必須合理有依據，可引用其他理論或文獻加以佐證自己的批判。

3. 期末報告 (Final paper)：25% (口頭報告 5%+書面報告 20%)

同學需撰寫一個與本課程所探討之研究主題相關之研究計畫書。字數要求為 4,000 字 (此字數不含參考書目)，單行間距，字體 12，文內引註和參考書目格式請依據 APA 格式/公共事務領域期刊協同格式撰寫。評量重點：研究計畫書應能呈現清楚且具邏輯性的緒論 (從研究背景與研究動機的說明來帶出研究問題)、文獻回顧 (探討與研究主題相關的主要文獻，呈現文獻回顧的框架，並點出文獻缺口) 以及研究設計 (質化、量化或混合研究均可，須能妥適且有邏輯地回答研究問題，且具有一定程度之可行性)。

口頭報告部分，請準備兩頁之內的提綱，概述上述內容，並於 **6/4 前 email** 寄給老師，以利上課時老師詢答。**完整書面報告請於 6/18 前 email 繳交，不接受遲交。**

其他課堂注意事項

1. Email 作為本課程的主要溝通工具。請經常檢視你的 email。
2. 筆電及其他行動裝置使用請以上課相關用途為限。
3. 教室應為安全且容許自由表達意見之場域，本課程將確保多元意見之包容。
4. 課程所有繳交給老師之報告嚴禁抄襲及濫用生成式 AI 工具，違反者依照學校相關規定辦理 (例如：直接複製貼上網路資料、用其他課程報告來繳交此課程期中與期末報告、或直接用 ChatGPT 之答案複製貼上)。有關生成式 AI 工具使用原則，請依本校「生成式 AI 工具使用參照指引」辦理。